

# big red balls

THE OFFICIAL NEWSLETTER OF THE NATIONAL DODGEBALL LEAGUE

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## a LEAGUE IS BORN

**T**HREE of the leading organizations in the rapidly growing dodgeball world have come together in a reorganization that will reshape the dodgeball landscape. The United States Dodgeball League, The American Dodgeball Federation and Dodge-It Dodgeball Centers, are now moving under the umbrella of one brand with the forming of The National Dodgeball League.

"This move will allow us to promote one brand instead of three," said NDL President, Ed Prentiss. "It allows us to combine marketing and administra-

tive resources for the good of one organization instead of several." This move is seen as an important change with the incredible response to the sport of dodgeball. "We just couldn't keep up with the amount of information requests, we didn't have the infrastructure," said Nancy Johnson, Membership Coordinator for the newly formed National Dodgeball League Amateur Association.

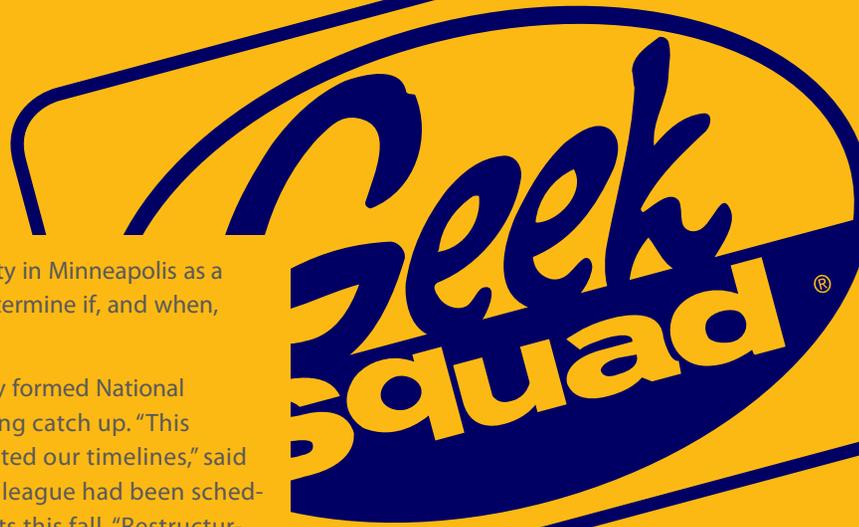
The Amateur Association's role is to take over the mission of The American Dodgeball Federation and establish chapters for amateur leagues and tournament play nationwide. While Johnson handles the amateur component, Prentiss will take on the task of creating the premier professional dodgeball league which was previously the USDL. Prentiss will also oversee the expansion of the National Dodgeball League Dodge-It Centers. We have to see if these centers can be profitable.

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We are using our first facility in Minneapolis as a test site. Its success will determine if, and when, we role out more centers.

In the meantime, the newly formed National Dodgeball League is playing catch up. "This reorganization really affected our timelines," said Johnson. The professional league had been scheduled to kick off with tryouts this fall. "Restructuring and creating the new logo designs, website design, and trademark research as well as developing new business systems really set us back. But in the long run this was a smart move. We are getting our house in order and moving forward," added Johnson. Prentiss reaffirmed that catch-up is now the name of the game. "The worse part of the restructuring is all the people we have to get back to. We have thousands of emails that we were trying to respond to while forming the new league — some date back to July. When the movie broke, it was insane. The ADF, Dodge-It and the USDL all got slammed with phone calls and emails from all over the country. Now, as a single entity, we are in a better position to serve our fans and members as we grow."



VS.



## THE ULTIMATE COLLEGE WEEKEND ROCKED!

**T**HE bands were hot and the dodgeball was even hotter at the first-ever Ultimate College Weekend at the Pepsi Arena in Albany, New York. With two tournaments, one on Saturday and one on Sunday, there was plenty of dodgeball action for those who attended the event that drew students from around the New England area.

On day one, it was an even-handed tournament with almost every match coming down to the final game. When a team from the Geek Squad issued a challenge against the U.S. Army Team, the challenge was answered. Fans were left stunned as the Army guys were sent packing by the hard-throwing

Computer Agents, who proceeded into the semi-finals. In the end, however, it was the unassuming Average Joe's who took down the Geek Squad and ultimately the tournament victory.

On day two, the pace was fast and furious and the teams came ready to play. The U.S. Army was back with a new team to reclaim their honor, and a new all women's team entered the fray. Team Philmonteans returned and right away stood out as the team to beat. The U.S. Army team looked great and held in there longer than their counterparts did on Saturday, but ultimately the Philmonteans brought them down after five tight games.

The crowd went wild as the Power Puffs, the crowd favorite, beat the Shockers early on. The Shockers rallied and eventually moved on. Team Philmonteans however proved to be too much for any team. They flashed around the court, knocking off one team after another as they advanced to winner's circle.

# MTV'S "TRUE LIFE" CASTING FOR UPCOMING SHOW

 Do you want to be a TV star? Well, here's your chance — MTV\* has approached the National Dodgeball League looking for siblings who compete on the dodgeball court. This could be your chance to be featured on MTV!

Do you and your siblings compete on the same or on opposing dodgeball teams; or do you have a sibling who's envious of your dodgeball skills? The National Dodgeball League and MTV want to hear from you!

Tell us why MTV should feature you and your sibling in an upcoming "True Life" show! Send all responses to [info@NationalDodgeball.com](mailto:info@NationalDodgeball.com). Include "MTV True Life" in the subject line and provide your full name and email, along with your contact information.

In an effort to reach out to as many potential upcoming "True Life" stars as possible please pass this information on to your friends/family/etc!

\*MTV Logo and MTV Music Television, are registered trademarks of MTV Networks, a division of Viacom International Inc.

## MTV MUSIC TELEVISION

# NDL nominated FOR THE 2005 HORIZON AWARDS

 HOSTED by the Atlanta Sports Council, The Annual Horizon Awards shines a spotlight on the elite class of professionals and organizations that are making an extraordinary impact on sports business, media and technology.

This first-class event provides the "World of Sports Business" with an annual recognition forum to celebrate the accomplishments of the thought-leaders and innovators from the sports industry. Network executives,

athletes and celebrities came together to celebrate excellence in the business of sports.

Awards were given to companies and executives from the professional sports leagues, television networks, blue-chip corporations and technology companies who have significantly impacted the sports business industry via technology, media, marketing and advertising.

The National Dodgeball League was nominated in the category of Emerging Sports Property. This nomination was based on it's accomplishments over the past year. Although the NDL did not win, just to be nominated as one of the top four emerging sports properties is an incredible accomplishment. The nominating committee is made up of sports and marketing executives from across the nation.

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Here is an abbreviated list of this year's nominees:

#### Emerging Sports Property of the Year

The sports property or event that had significant attendance, media coverage & public awareness.

- ⊙ Tony Hawk's Boom Boom HuckJam
- ⊙ Tour de Georgia
- ⊙ *National Dodgeball League*
- ⊙ Redfish Nation

#### Sports Business Executive of the Year

The executive who had the greatest impact on the sports industry.

- ⊙ Robert Kraft
- ⊙ David Stern
- ⊙ Tony Hawk
- ⊙ Jack Roush

#### Sports Media Program of the Year

The best original program from a sports media outlet.

- ⊙ Dream Job (Season 2)
- ⊙ Stump The Schwab
- ⊙ NASCAR Drivers: 360
- ⊙ Beyond the Glory

#### Best Sports Experiential Marketing Campaign

The best interactive sports marketing experience between a brand and consumers.

- ⊙ NCAA DASANI Fest 2005
- ⊙ Verizon Wireless "In The Zone"
- ⊙ Dew Action Sports Tour
- ⊙ New Balance - Chicago Marathon Sponsorship

#### Best New Sports Facility

The best sports-use facility that showcased significant progress in design, development, construction and use of technology.

- ⊙ Vaughn Towers at NC State University
- ⊙ Wells Fargo Arena - Des Moines, Iowa
- ⊙ Pizza Hut Park - Frisco, Texas



ASSOCIATION **membership**  
<http://www.nationaldodgeball.com/membership.html>



Receive a membership form call 952.931.0404 or complete a contact form.

Membership Benefits:

- ⊙ Official NDCAA Membership Button.
- ⊙ Official NDCAA Membership Card.
- ⊙ "Get out of the way... I play Dodgeball" Bumper Sticker
- ⊙ Special Edition "I was there at the beginning" NDL T-shirt
- ⊙ Discount on Entry to Select NDL Events
- ⊙ Big Red Balls Quarterly Newsletter
- ⊙ NDL Exclusive Member-Only "Tournament Alert"
- ⊙ Team Photo and Written Spotlight in NDL Newsletter — Team Registrations Only



# OFFICIAL NDL RULES

<http://www.nationaldodgeball.com/rules.html>

 THE NDL rules committee is currently working to complete the first edition of The Official National Dodgeball League Rule Book.

If you'd like to order a rule book, fill out a contact form and ask to be placed on the waiting list in the comments section.

In the mean time, below is an abbreviated list of the basic NDL rules. Feel free to print this out to use for your events or leagues. If you have any specific rules questions feel free to contact us at 952.931.0404 during regular business hours and we will assist you in any way we can.

## PLAY

1. 6 players playing per team. Up to ten players to a roster.
2. A match may consist of a 3, 5, or 7 game series. Teams change court/sides after each game.
3. The number of balls used: Four Standard (8.5") and 2 Stingers™ (5")

4. Players then take a position behind their endline. After a signal by the official, teams approach the centerlines to retrieve the balls.
5. Balls must be taken back across their attack line before they can be thrown at an opposing player. If the ball is not taken behind the attack line before it is thrown, the throw will not count.
6. If an opposing player is hit with any ball that has not yet touched the floor, wall, or ceiling, that player is "out".
7. Play continues until one team is eliminated.
8. The first team to win a majority of games wins the match.

## RULES OF PLAY

1. Uniforms are considered part of a player's body.
2. Any ball that touches the floor, ceiling or wall is a dead ball.
3. If a defender catches a "live" thrown ball the thrower is out and one player then returns to the defender's side in order of first out, first in.
4. If a defender attempts to catch a live ball, but drops it, the defender is out.
5. The defender may block a live ball with another ball. That ball is still a live ball however, until it hits the floor, wall or ceiling.
6. If a blocking ball is dropped as a result of contact from a live ball, then the player who drops the ball is out.
7. A player may block a live ball, then throw the blocking ball down and catch a live ball.
8. A player shall not leave the playing field to avoid being hit or in an attempt to catch a ball.
9. Players who have been called out may retrieve stray balls for their teammates.
10. Any team intentionally delaying the game is subject to a penalty.
11. Headshots resulting from a high thrown ball, result in the thrower being called out.
12. A player hit in the head while ducking or dodging is out.
13. Unsportsmanlike conduct will result in immediate ejection from the game.



OR more information or questions about The National Dodgeball League call us at 952.931.0404, or visit us on the web at <http://www.nationaldodgeball.com>.

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